

25<sup>th</sup> February, 2013

Mr William Powell AM,  
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*Craesawn ohebiaeth  
yn Gymraeg a Saesneg  
We welcome correspondence  
in English and Welsh*

Dear William

Thank you for your letter regarding the petition to “urge the Welsh Government to fund a statue of Henry VII in Pembroke”. While Pembroke is not within the National Park, I would make the following comments on the proposal:

- Pembroke Castle is a historical jewel and a major attraction to the area. It is questionable whether a statue, funded from the public purse, would attract any more visitors than the castle already does;
- While the erecting of a statue may provide a short term boost, particularly if it has strong artistic merit, over the longer-term it is unlikely to surpass the castle as the major attraction; and
- I would agree that there is a benefit in highlighting Pembroke as a “Tudor must-visit place”, however, effective, cutting edge interpretation, along the lines of the Pan-Wales Interpretation Plan may be a more effective way of achieving this.

Yours sincerely

**Tegryn Jones**  
Chief Executive



**BUDDSODDWR MEWN POBL**  
INVESTOR IN PEOPLE